Dawn Lewallen

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CARP Justification Paper

For my final project I used Microsoft Office PowerPoint to create a presentation detailing me. As part of the assignment, we were expected to use CARP tools. While I am pleased with my overall presentation, I’m not sure I used all of the CARP tools to their potential.

To begin, when reviewing contrast (“C”) I did use two different colors, however, upon reflection the colors are probably too close in hue. I liked the tone the two colors created – they seemed to complement one another and made each slide easy to see … not too sharp or blurry … not too straining on the eyes. If one looks at the instructions for contrast, I should have used colors more opposite than complementary of one another. Perhaps the use of purple and green would have worked better (I’ve attached that to my wiki page as well) as there is a greater contrast and thus allows the viewer’s gaze to follow along more so.

As for alignment (“A”) all text was centered and equally spaced on each page. Furthermore each column is the same size on each slide. This provides the viewer with consistency.

In regard to repetition (“R”) I used this tool in the far right column. I maintained the same color and font of writing and used a “line” repeatedly to separate the information into easier reading portions. Furthermore, I repeated the use of pictures on the left of each slide with the writing on the right. The use of this tool provides regularity in the information shared.

Finally, when looking at proximity (“P”) I attempted to use “white” space in the left column to focus attention on the pictures while not making the slide appear cluttered. To be honest, this was the most difficult of the tools to justify. Usually I’ll move things around and enlarge or shrink until I feel they “look” right .